

Promoting your products and services at the Enterprise Promotion@SBF

Enterprise Promotion@SBF, is a platform for members to promote their products and services at Singapore Business Federation's premises on the 21st floor of Keppel Towers, where we have thousands of visitors from the many events that are conducted at SBF every year.



Why Promote at the Enterprise Promotion@SBF?

- SBF attracts international visitors which will give members international exposure.
- The Enterprise Promotion@SBF is opened to members and visiting delegations.

*Cost?

- At this point in time, it is free for all SBF members.

*Duration of display?

- Monthly rotational basis but at SBF's sole discretion

*Will I get a slot for my products or brochures?

- As there is limited space for promotion of products or brochures, availability is based on a first come first served basis. Those not allocated a space will be allocated one upon availability.

Procedure for product display

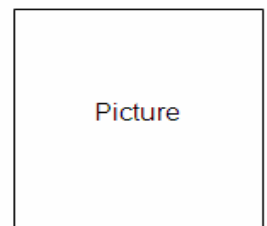
- **Submit this form** via email to enterprisepromotion@sbf.org.sg or fax to **67202930**
- Successful applicants will be contacted and requested to confirm acceptance of allocated shelf space. Successful members **MUST** do up their own display and return with a copy of the Terms and Conditions duly signed.
- As shelf space allocation is based on a **first come first served basis, no reservation is allowed.**
- Shelf specs: 98cm (l) x 35cm (w) x 35cm (h)
- Shelves are themed according to the following :
 1. Food & Beverages
 2. Healthcare / Beauty
 3. Building & Construction
 4. Made In Singapore
 5. IT & Engineering
 6. Others



In addition, we are launching a quarterly **EP@SBF Catalogue** starting August 2007 for all SBF members who participate at EP@SBF. This add-on service will further enhance members' business profile and prospects. To opt in to this scheme, please forward your product catalogue to enterprisepromotion@sbf.org.sg. EP@SBF Catalogue shall comprise :

1. Limited to a column size of 50mm (l) X 135mm (h)
2. A colour picture of your product(s). Dimension of picture : 38mm (l) X 38mm (h)
3. A slogan for your company/product. Font size to be capped at Arial 10 for slogan and Arial 8 for other text

Sample of a column design in EP@SBF Catalogue



Expert in Manufacturing high quality Stainless Steel Jewellery

Established since 1978, Tien Sang has over 27 years experience in stainless steel products. We have own factory in Dongguan and office in Hong Kong. We have much experience in stainless steel bracelet, bangle, chain and watch band, etc.

For more details, please visit our website: www.tiensang.com

Tien Sang Metal Mfg Ltd

Tel: (65) 6402 8015

Fax: (65) 6402 8016

URL : <http://www.tiensang.com>

Email : wsy@tiensang.com

For further enquiry, please feel free to contact the Enterprise Promotion@SBF at 68276804 or 68276828.

Fax : 67202930

Attention : Enterprise Promotion@SBF (Officer-in-charge)

Name of Company : _____

SBF Membership number: _____

Name (Mr/Ms): _____ Email: _____

Designation : _____ Date : _____

Tel: _____ Mobile Number: _____ Fax: _____

For companies who want to put their products on display, please indicate a theme below.

Theme: _____

Product description :

For companies who want to put their brochures at the Enterprise Promotion@SBF, please note:

1. There is a limit of 2 different type of brochures you can display
2. Please just bring/send enough to fill up the Brochure Rack.
3. Specification of the Brochure Rack : 23cm (l) x 25cm (h) 3.5cm (w)

* A copy of the Terms and Conditions shall be forwarded to you upon receipt of this Application Form. A signed copy of the Terms and Conditions **must** be submitted to SBF for processing.

For companies who want to opt in to participate in the quarterly EP@SBF Catalogue, please indicate your acceptance below :

I am interested to take part in the quarterly EP@SBF Catalogue

For Official Use: (ET)

